DELHI BOOK FAIR 2022
India’s Premier Book Fair Now In Its 28th Avatar (3rd Virtual)
HIGHLIGHTS

360°
Immersive Virtual Experience

New
& Improved Marketplace

Live
Video Calls & WhatsApp Integration

Coming soon to your computer screens!
13th - 17th September 2022
The biggest literary event of the year will unite readers, authors, publishers & book lovers on the largest virtual exhibition platform.

This is the third edition of the Virtual Avatar of the Delhi Book Fair. Get to interact with the greatest minds of the literature world, find the most exquisite and sought after books at top discounts & engage with like minded readers through this virtual exhibition.
Delhi Book Fair was conceived by FIP in 1995 and it has been an annual event since. Last year in 2020, the book fair went virtual and it went on to become the largest online book fair in the world with over 2,00,000 visitors.

Virtual DBF is hosted on pragatiE which has been a game changer in the events industry. It makes hosting exhibitions, conferences, and tradeshows in a digital format effortlessly accessible.

The goal is to bring the greatest literary minds, publishers and readers on a single, global platform to showcase their work and network with their peers and audience.
Delhi Book Fair 2022, BIGGER THAN BEFORE

2,00,000+ Visitors | 100+ Exhibitors
15,000+ Titles | 100+ International B2B Buyers

DBF 2022 is going to be larger than it has ever been with participation coming in from across the globe. The previous Virtual Delhi Book Fair witnessed international participation from visitors & B2B Buyers and this year, the number is only going to get higher.
WHAT’S IN IT FOR
PUBLISHERS/AUTHORS?

3D Stall Outlook
Marketplace For Books
Chat Functionality
Audio Call Enabled
Live Video Call Enabled
Meetings Scheduler
24*7 Support by Team pragatiE
Social Media Branding
Placement in Marketing Collaterals
Paid Ads Inclusion
COMMERCIALS

 Participate in the Virtual Delhi Book Fair 2022 and market your books & business.

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<tr>
<th>PUBLISHERS / BOOKSELLERS/ DISTRIBUTORS</th>
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**FEATURES:**

3D Stall
One To One Video Meetings
Product Showcase
Marketplace Access
Chat Functionality
WhatsApp Integration
Social Media Integration

*International Book Fair Organising Bodies are allowed to participate at free of charge.

*10% charges to be levied on sales through our marketplace.

T&C Apply
WHAT’S IN IT FOR SPONSORS?

Become a sponsor at The Delhi Book Fair 2022 and reach out to a wider audience. Get a tailor made package for yourself today!

TITLE SPONSORSHIP

₹ 15,00,000

- Title Sponsor status with DBF Logo Integration
- 5 Dedicated Webinars
- Inclusion in all marketing collaterals across online & offline avenues
  - Radio
  - Television
  - Newspaper
  - Social Media Marketing
  - Email Marketing
  - Digital Press Releases
  - Digital Ads
- 5 Virtual Booths
- Dedicated Email Blast
- Gamification Inclusion
- Dedicated Press Release
Co-Sponsor

 ₹ 7,50,000

- Co-Sponsor Status
- 2 Dedicated Webinars
- Inclusion in following marketing collaterals across online & offline avenues
  - Newspaper
  - Social Media Marketing
  - Email Marketing
  - Digital Press Releases
  - Digital Ads

Category Sponsor

 ₹ 5,00,000

- Category Sponsor Status
- 1 Virtual Booth
- 1 Dedicated Webinar
- Inclusion in following marketing collaterals across online & offline avenues
  - Social Media Marketing
  - Email Marketing
  - Digital Press Releases
Partners & Advertisers

₹ 2,00,000

- Partner status in the partner section across all digital collaterals
- 2 social media posts as partners
- 1 Virtual Booth
- Partner status in all pages of DBF2022 exhibition (except exhibitor stalls)
A LOOK AT
THE EXHIBITION PLATFORM
EXHIBITION LOBBY

DELHI BOOK FAIR
3-5 SEP, 2021
A LOOK AT
THE EXHIBITION PLATFORM

EXHIBITION HALL
A LOOK AT

THE EXHIBITION PLATFORM

EXHIBITION STALLS

03/05
A LOOK AT

THE EXHIBITION PLATFORM

CONFERENCE ROOMS

04/05
A LOOK AT
THE EXHIBITION PLATFORM
NETWORKING LOUNGE
B E C O M E A N
EXHIBITOR NOW

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KEY PARTNERS

The Federation of Indian Publishers

pragati

Indian Reprographic Rights Organisation

BuyBooksIndia.com

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Copyright Partner

Media Partner

E-commerce Partner

Organised by

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