EXHIBITORS FOR DBF 2020

DEHLI BOOK FAIR
30-31 OCT, 2020

Coming to your SCREENS on

30TH & 31ST OCTOBER 2020
The biggest, coolest, and global literary event of 2020 will unite publishers, authors, distributors, and readers community on one mega platform. Interact with the greatest minds of the literature world, find the rarest and newest books, and engage with peers through this virtual exhibition.
VIRTUAL DELHI BOOK FAIR IS HERE!

DBF was conceived by FIP in 1995 and has been an annual event since.

In line with the digital trend, virtual Delhi Book Fair 2020 is ready to be hosted on pragatiE.

A game-changer in the event industry, pragatiE makes hosting exhibitions, conferences, and tradeshows in digital format effortlessly.

The goal is to bring the greatest literary minds, publishers, and readers on a single, global platform to showcase their work and network with their peers and audience.
Delhi Book Fair 2020 is going GRAND!

2LAKH+ Visitors  
100+ Exhibitors  
5000+ Titles  
20+ Webinars

The 2020 version is expected to be more phenomenal due to its accessibility from anywhere via digital means. Global participation is expected to make this event a huge success amid the reading and publishing fraternity.
WHAT’S IN IT FOR PUBLISHERS/AUTHORS?

- 40 featured product listing with marketplace capability to sell
- Description, tags, videos, multiple images, brochure for each product
- 4 documents including company PPT, catalogue, brochure, etc.
- Request/Lead generation form
- Live chat with visitors
- Access to back-end panel for managing all activities
- Dedicated relationship manager to guide you through the exhibition setup
WHAT WE WILL DO FOR OUR PUBLISHERS/AUTHORS?

Inclusion of publishers/authors details in emails, brochure & on publishers/authors pages

Dedicated sections/banners for our publishers/authors for advertisement

Push on social media for engagement
COMMERCIALS

Our stall offers a full-fledged solution to host webinars, feature products and enable one-on-one interaction with the visitors.

Publisher’s Stall
@ Rs. 8,000/-  Rs. 5,000* + GST
Indian Regional Languages Publishers Special Price Rs. 4,000* + GST

Author’s Stall
@ Rs. 5,000/-  Rs. 3,000* + GST
Indian Regional Languages Authors Special Price Rs. 2,500* + GST

Webinar @ Rs. 1,500/- + GST

*Inaugural Price
T&C Apply
BECOME AN EXHIBITOR NOW/CONTACT US

The Federation Of Indian Publishers

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